



# JOIN OUR TEAM!

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Formula North is looking for enthusiastic individuals to join our core team. You will have the opportunity to contribute suggestions for the competition's growth, and to steer it in that direction. We seek highly motivated candidates with strong leadership skills and the ability to balance Formula North along with their other priorities. Prior FS/ FSAE experience is an asset.

**Position:** E-Channels Director

**Category:** Event Management

**Role:** On and Off-site

**Anticipated Start Date:** October 2017

**Length of Involvement:** 12 Months

**Application Deadline:** ASAP

## Qualifications:

- Proficiency with all social media platforms used by Formula North- Twitter, Facebook, Instagram and Snapchat.
- Keen eye for styling promotional content for social media.
- Excellent interpersonal skills.

## Responsibilities:

- Reports directly to the Event Manager.
- Spearhead the design and execution of the social media campaign for Formula North.
- Work with Media team members to increase traffic to social media pages during the event.
- Interact with teams and sponsors on social media.

Interested candidates are invited to contact [info@formulanorth.com](mailto:info@formulanorth.com) indicating their intent to apply and highlighting relevant experience. Please also include your phone number and postal address.



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