



GET INVOLVED with FORMULA NORTH

Position: Marketing Judge

Anticipated Start Date: May 2017

Length of involvement: Training session (if applicable) & Marketing Event: June 2nd (required)

Event Date and Location: Formula North 2017, June 1-4, Barrie Molson Center

Application Deadline: May 6th, 2017

Responsibilities:

- Attend training session (for those with no prior Formula Student Marketing Judging experience)
- Review business proposals of teams assigned in your group.
- Attend the FN 2017 Marketing event on June 2nd, 2017. Marketing judges will be representing a group of fictitious investors that the teams will have to convince to invest in a manufacturing facility for production of their vehicle. You will review team's business presentations and question their finances. At the end of each proposal, you group will have to discuss on final scores and which teams will make it to the finals.
- Provide feedback to students on their documentation and scores.

Qualifications:

- Experience in creating business proposals in a professional environment.
- Individual must be detail-oriented and meticulous.
- Enthusiasm and commitment is required.
- Excellent interpersonal skills, strong verbal and written communication skills.
- Proficient with Microsoft Office and Google docs.
- Experience in the automotive and/or motorsports industry is an asset.
- Past Formula Student experience is an asset.

What is in it for you?

- Opportunity to mentor students interested in engineering design and business.
- Opportunity to participate and volunteer in an organization that promotes practical engineering experience.

- Invite to Wine and Cheese Reception on Friday June 2nd at the Horsepower Bar and Grill.

Qualified individuals are invited to submit the following information to info@formulanorth.com

Subject: Marketing Judge

1. Company
2. Work Title/Position
3. Mailing Address
4. Contact number
5. Relevant experience
6. Past Formula Student experience